Beat: Entertainment

Ferrari Museum Maranello Italy

Ferrari Museum

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USPA NEWS - What you´ll find in the Museum
The Ferrari Museum in Maranello invites visitors to live the Prancing Horse dream first-hand. It offers a unique and enthralling voyage of discovery, a story told through cars that have made automotive history on streets and circuits the world over.

The exhibits are mostly a combination of Ferrari road and track cars. Many of Ferrari's most iconic cars from throughout its history are present in the museum.

Museo Ferrari (previously known as Galleria Ferrari) is a Ferrari company museum dedicated to the Ferrari sports car marque. The museum is not purely for cars; also on view are trophies, photographs and other historical objects relating to the Italian motor racing industry. The exhibition also introduces technological innovations, some of which had made the transition from racing cars to road cars.
It is located just 300 m (980 ft) from the Ferrari factory in Ferrari's home town of Maranello, near Modena, Italy.
The museum first opened in February 1990, with a new wing being added in October 2004. Ferrari itself has run the museum since 1995. The total surface area is now 2,500 square metres. The number of annual visitors to the museum is around 180,000.
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