Beat: Entertainment

NBCUniversal TELEMUNDO ENTERPRISES Inaugurates TELEMUNDO CENTER

The Epicenter Of The HISPANIC WORLD

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USPA NEWS - NBCUniversal Telemundo Enterprises announced on April 9, 2018, the Official Inauguration of Telemundo Center, its New Global Headquarters in Miami, FL. Telemundo Center sets the New Standard for Hispanic Media as the only Next-Generation, Multimedia Production Facility with News, Sports, Entertainment, Studios, International and Digital all under one Roof. With an Investment of more than $250 million, Telemundo Center unlocks the Power of Comcast and NBCUniversal's Commitment to Hispanic Consumers while advancing the Future of Media.

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The new State-Of-The-Art Facility enables unmatched capacity to create High Quality, Original Spanish-Language Content to satisfy the Diverse Appetites of today's U.S. Latinos. Producing over 3,000 Hours of Original Content a Year, Telemundo Center supports unprecedented growth with 15 Highly Adaptive Studios, including Two Digital Studios, Virtual and Augmented-Reality Sets, and a State-Of-The-Art News operation that provides unrivaled flexibility to produce the Content that is driving the Network's Popularity with Audiences and Advertisers. Through Modern Workspaces and Activity-Based Work Stations, Telemundo Center's open Plan Design and Cutting-Edge Technology is specifically designed to spark Innovation, generate Powerful Experiences, and foster the kind of Creative Energy and Cross-Business Ideation and Collaboration essential to the Workplace of the Future in a World-Class Media Operation.

Built to inspire Employee Collaboration, Mobility and Flexibility, the New Headquarters will house Production of Telemundo's Weekday Primetime Programming, the Entertainment Show "Don Francisco te Invita" and the Morning Show "Un Nuevo Dia," News Programs, including "Noticias Telemundo" and "Al Rojo Vivo," as well as Sports Programs such as "Titulares y Mas." Telemundo Center will also significantly expand the Division's Ability to deliver Content on Every Device maximizing its Exclusive Partnerships with Properties such as BuzzFeed, Vox, and Snapchat that have catapulted Telemundo to become one of the top three Media Brands in Social Media Engagement.

The facility will also serve as a Hub for thought Leadership on and for the Hispanic Community, hosting Top Researchers and Speakers on issues of Importance to today's U.S. Latinos. Telemundo Center is also the Home of the recently launched Telemundo Academy, a first-ever Multimedia Educational Institution in partnership with High Schools and Universities to empower and train the Next Generation of Media Leaders, providing a Rigorous Curriculum designed to teach Industry-Leading Skills and the insights necessary to produce Innovative, Original multi-platform Content. The Academy's first Partners are Internationally Renowned Singer, Actor and Record Producer Armando Christian Perez's (Pitbull) SLAM Miami (Sports Leadership and Management) and the Doral Academy.

Source : NBCUniversal Telemundo Enterprises

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