Beat: News

Journalists Symposium 2013.

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Hamburg., 25.10.2013, 18:04 Time

USPA NEWS - Prior to the award of the Helmut Schmidt Prize for Journalism was held on 24 October 2013 at the Hotel Atlantic Kempinski for the second time a symposium on the future of journalism and instead was veranstaltet.Innovationen of the ING DiBa in Journalism - What ideas are viable for the future?

This year's topics include: " Journalism Innovation Report ", " crowdfunding as a financing instrument for journalistic work" and " How TV and social media merge ". It spoke Andreas Eck, Editorial Contributors ZDinfo " log in" , such as television and social media merge. Daniel Bröckerhoff , freelance journalist , models showed how crowdfunding function as a financing instrument for journalistic work. Stephan Weichert , professor of journalism , presented its " Journalism Innovation Report " before .

Was the high-caliber panel discussion on the general theme " Innovations in Journalism - What ideas determine the future of journalism ? " Since 1996 Helmut Schmidt gives each year named after him personally price . He wants to encourage a business journalism , also tackles the " hot potato " and really stand out for excellent expertise and logical argumentation . Because: Well-informed citizens are " an essential, therefore, a necessary condition for the functioning of a market economy."

From the hand of Helmut Schmidt's many dedicated journalists already received the coveted award. Among the award winners were also renowned as previously little-known publicist . "What I expect is a business journalism , which it sees as its goal to make relationships clear and to stimulate critical thinking " - . Helmut Schmidt wrote. The journalists have future : Good journalism always need good journalists , it means good offspring.

" The major challenges for the media in the digital age should not stop anyone from being a journalist ," said Roland friend , chief of the domestic market and a member of the dpa editor in chief: "We are witnessing one of the most exciting times for journalists. " Just because the tasks always multimedia and more diverse , the industry need many young talents who are curious and like to ask the question everything . " Prof. h.c. Dr. h.c. Natalia Eitelbach of Philosophy, of European Science NCLC Institute USA.

Article online:
https://www.uspa24.com/bericht-1520/journalists-symposium-2013.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Prof.h.c. Dr.h.c. Natalia Eitelbach.

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Official Federal Reg. No. 7442619