**Beat: Automobiles**

# David Brown Automotive

**The new Speedback unveiled**

London, 28.03.2014, 21:47 Time

**USPA NEWS -** The all new Speedback from David Brown Automotive pays tribute to the legendary Aston Martin DB5. The Speedback is a handcrafted 2+2 coupe using modern technology. The Speedback makes its official debut at the Top Marques show in Monaco from April 17 to 20, when the price will be announced.

“I was in a classic car rally in Spain, in a friend´s Ferrari Daytona, when it broke down. We hired a Peugeot 106 and everyone wanted to drive in that because it had air-conditioning,“ David Brown, fournder and CEO of the company said about the Speedback “It gave me the idea to blend the Sixties style with technology that worked properly.“

From the David Brown Automotive website, In the early days of motoring, an automobile´s rolling chassis was built independently of the body and interior trim. This meant that individuals in the market for a new car could choose to purchase just the running gear and commission a coachbuilder to design and build the car´s body and interior to their personal specification. Known for quality craftsmanship and design flair, early coach builders produced some of the world´s most desirable cars.

As mass-production techniques developed, the car´s body and chassis became structurally unified. As a consequence, the demand for traditional coachbuilding went into decline. Many independent coachbuilders were absorbed by the manufacturers, whilst others evolved into world-famous design houses such as Zagato, Pininfarina and Bertone. Through specialist, low-volume manufacturing processes, David Brown Automotive is defining coachbuilding for the 21st century. A renaissance of bespoke, beautifully-crafted, and limited edition automobiles for the discerning individual has arrived. Speedback is at the forefront of this high-tech renaissance.

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**Article online:**
https://www.uspa24.com/bericht-2046/david-brown-automotive.html

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Official Federal Reg. No. 7442619