Beat: Automobiles

Daimlers Commercial Vehicle Subsidiary

Mitsubishi Fuso and Nissan Expand

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USPA NEWS - Contract for Nissan Vans Supply for Export by Mitsubishi Fuso Signed. FUSO “Canter Van“ expands product line-up in the Middle East starting in 2014.
Daimler´s Commercial Vehicle Subsidiary Mitsubishi Fuso and Nissan Expand Cooperation

Stuttgart/Kawasaki ““ Mitsubishi Fuso Truck and Bus Corporation (MFTBC), Daimler´s Japanese commercial vehicle subsidiary, and Nissan Motor Co., Ltd. (Nissan) expand their cooperation. The two companies today announced they have signed a contract for supply of completely built up Nissan commercial vans sold under the FUSO brand in export markets.
Dr. Wolfgang Bernhard, Member of the Board of Management of Daimler AG responsible for Daimler Trucks & Buses, said: “The new FUSO Canter Van is an important element for the growth strategy of Daimler Trucks in Asia. It is also another example of our proven cooperation with Nissan in the commercial vehicles sector."

FUSO Canter Vans sales start in 2014
Under the contract, Nissan will supply its “NV350 Urvan“ (GVW: 3.5 tons) commercial van to be sold by MFTBC as “˜FUSO Canter Van´ in the Middle East starting in 2014. Dr. Albert Kirchmann, MFTBC President & CEO, said: “With the new FUSO Canter Van, we will be able to address new customer segments in the Middle East where we already have an established network. It is the first time in the FUSO history that we offer a commercial van, and I am convinced that our customers will appreciate the wider choice.“

Today´s final contract comes after the two companies´ signing of a basic agreement in September 2013, and is based on the strategic partnership between Daimler AG and Renault-Nissan Alliance announced on April 7, 2010.
MFTBC and Nissan are already running a strategic OEM supply which includes Mitsubishi Fuso´s supply of its light-duty truck platform (payload: 2.0 tons) to Nissan and Nissan´s supply of its light-duty truck platform (payload 1.5 tons) to Mitsubishi Fuso, both supplies relevant for sale in Japan.

Mr. Guerin Boutaud, Nissan Corporate Vice President of Global LCV Business Unit, said: “We are very delighted that the Definitive Agreement of NV350 URVAN supply has been concluded formally in addition to the first step of mutual supply of light-duty trucks “˜Canter Guts´ and “˜NT450 Atlas´ already running in Japan. We hope that the strategic partnership between Mitsubishi Fuso and Nissan in light commercial vehicles business is further reinforced by this and will lead to improved production efficiency in Japan.“

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