Beat: Automobiles

Cigarette Racing at the Miami International Boat Show

Inspired by the Mercedes-AMG GT S

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USPA NEWS - Mercedes-AMG and Cigarette Racing at the Miami International Boat Show: Exclusive power boat with most powerful twin engine “” inspired by the Mercedes-AMG GT S sports car.

Source: Daren Frankish Media | Daimler AG.

Cigarette Racing and Mercedes-AMG present the latest model of their long-standing cooperation at this year's Miami International Boat Show: the Cigarette Racing 50 Marauder GT S Concept “” the maritime incarnation of the new Mercedes-AMG GT S sports car, which is also on display in Miami. The high-performance boat with the most powerful production twin engine within the Cigarette portfolio is inspired by the hallmark design and the full-blooded motorsport technology of the Mercedes-AMG GT S. Painted in the exclusive AMG Solarbeam colour and sporting matte black highlights, the concept boat makes unmistakable references to the dynamic character of the sports car from Affalterbach.

With the market launch of the Mercedes-AMG GT S in March 2015, the high-performance brand of Mercedes-Benz will compete in the top-calibre sports car segment for the first time. The model was designed entirely by Mercedes-AMG and combines agile driving dynamics and top-class racetrack performance with breath-taking design. The front-mid-engine concept and the intelligent aluminium lightweight construction provide the basis for a highly dynamic driving experience.

The newly developed AMG twin-turbo 4.0-litre V8 engine underscores the AMG brand claim "Driving Performance". It produces 375 kW (510 hp) of power and a peak torque of 650 Newton metres. This power pack makes impressive performance possible: the Mercedes-AMG GT S sprints from 0 to 100 km/h in just 3.8 seconds. "With its technological substance the Mercedes-AMG GT S meets our high demands on driving dynamics, agility and performance", says Tobias Moers, Chairman of the Board of Management of Mercedes-AMG.

"The GT S is built according to the motto 'Handcrafted by Racers'. We are glad that this spirit and our brand-typical driving performance inspired our long-time partner Cigarette Racing to create this powerboat."
Skip Braver, President and CEO of Cigarette Racing, adds: "We are thrilled to work with the high-performance brand of Mercedes-Benz again this year to develop our fastest power boat to date. With the two new Mercury racing engines inspired by AMG, the 50 Marauder GT S Concept embodies our brand promise of innovation and master craftsmanship“.

The cooperation of Mercedes-AMG and Cigarette Racing has been in existence since 2007 and is primarily rooted in joint customer and marketing activities. On land and on the water - performance is the element that connects Mercedes-AMG and Cigarette Racing. Like the performance vehicles from Mercedes-AMG, the 38 to 55 foot (11.6 to 16.87 metres) power boats from the American specialist are among the fastest and most exclusive of their kind in the world. They offer tailor-made and hand-built quality for enthusiasts, tested under extreme conditions. Mercedes-AMG and Cigarette Racing are also kindred souls with regard to their DNA. Both companies have their roots in racing and live this passion with the utmost vigour.

"Inspired by the all-new Mercedes-AMG GT S, our newest collaboration with Cigarette Racing focuses on the exhilarating and the exquisite," said Gorden Wagener, Head of Design Daimler AG. "The new Mercedes-AMG GT is a sports car in its purist form and this expression of power and speed is what also sculpted the body and the flowing lines of the 50 Marauder GT S Concept.“

Powered by newly developed Mercury racing engines
The Cigarette Racing 50 Marauder GT S Concept is powered by two Mercury racing engines. The engine bay is painted a stunning AMG Solarbeam colour. Intelligent lightweight construction resulted in weight savings of about 450 kilograms over the standard homologation weight. The power boat is 50 feet long (about 15 metres), eight feet wide (about 2.40 metres), and reaches a top speed of more than 217 km/h.

Design, appointments and cockpit with hallmark AMG elements

The design and the appointments reflect the dynamic character of the Cigarette Racing 50 Marauder GT S Concept. The exterior sparkles with a black hull and an AMG logo in AMG Solarbeam with matte black highlights. The hand-finished interior is dominated by a black and AMG Solarbeam colour combination with black Alcantara® highlights. The design is inspired by the classic Cigarette Racing cockpit. The user interface features state-of-the-art technologies: Bluetooth® communication, computer-based control, four high-resolution displays, Garmin and Cigarette navigation, and an audio system of the latest generation.

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