Beat: Automobiles

World Car of the Year 2015

Mercedes-Benz C-Class

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USPA NEWS - Mercedes-Benz wins "World Car Awards 2015". Christoph Horn, Head of Global Communication Passenger Cars Mercedes-Benz and Rob Moran, Director Mercedes-Benz USA Communications, received the awards on behalf of the brand with the three pointed star at a ceremony held in New York.

Mercedes-Benz wins three categories in the prestigious "World Car Awards 2015". Christoph Horn, Head of Global Communication Passenger Cars Mercedes-Benz and Rob Moran, Director Mercedes-Benz USA Communications, received the awards on behalf of the brand with the three pointed star at a ceremony held on the occasion of the New York International Auto Show.

Particular success was enjoyed by the Mercedes-Benz C-Class, which won the "World Car of the Year 2015 Award". The S-Class Coupé was voted "World Luxury Car 2015", while the Mercedes-AMG GT sports car picked up the award for "World Performance Car 2015".
Mercedes-Benz was the only automobile manufacturer to make it into the final round of the awards with five vehicles.

This commanding performance is unprecedented in the 11-year history of the "World Car of the Year" awards and serves to reflect the tremendous popularity of the Stuttgart-based brand among their customers. The international jury for these prestigious awards is made up of 75 renowned automotive journalists.
Mercedes-Benz has found favour with the jury in previous years too: in 2014 the S-Class won the category "World Luxury Car". In 2012 the S 250 CDI BlueEFFICIENCY was the winner in the category "World Green Car", while the same award was taken back in 2007 by the E 320 BlueTEC.

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