Beat: Business

ONLINE MBA BETWEEN TRADITION AND INNOVATION, LEADERSHIP AND ACADEMIC EXCELLENCE

WITH CAMPUS AND COMMUNITY

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USPA NEWS - The advertisement, of such style of education, places online MBA courses as some kind of blend of flexibility of online learning with the rigor and quality of world-class business education. The marketing plan is to make feel that the student can develop the strategic insights to lead...

...to organizations, network face-to-face with accomplished business leaders and earn the same degree as students who attend on campus. Can they really be « online campus ? ». And can we make a top MBA accessible anywhere in the world ?

A MBA with campus and community.

In a globalized world where the best companies and the best education stretche across borders, can the values of campus life be maintained ? Can the students embody the spirit of ambition that should be connecting the student community ? Can we be sure that students receive a high-quality business education, the professors bringing the real-world experience to the online classroom ?

How to make sure that the courses will allow to stay current with business issues and trends around the world ?

The students usually attend an institution for three primary reasons : expertise of the faculty, networking with other students and the social element. It allows also the student body to be much more diverse than at a traditional school. While most of the students at a traditional campus tend to come from surrounding area, the online schools are truly global.

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