Beat: Entertainment

AGNES B. - UNE HISTOIRE DE STYLE, FASHION, CINEMA AND ART

FRENCH FAMOUS ACTIVIST DESIGNER

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USPA NEWS - Agnès B. opened her first shop on rue du Jour in Paris in 1975. Since then, she has designed clothing for men, women and children that reflects the spirit of the age by creating a wardrobe that can easily adapt to every personality...

Agnès B. opened her first shop on rue du Jour in Paris in 1975. Since then, she has designed clothing for men, women and children that reflects the spirit of the age by creating a wardrobe that can easily adapt to every personality and can be worn for a very long time.

Today, Agnès B. continues to design each collection that bears her name, including accessories, watches, jewelry, and sunglasses. The company has more than one hundred shops throughout the world. A family enterprise, a civic enterprise, Agnès B. tries as much as possible to keep her production in France.

Agnès B. has since the beginning, been creating timeless pieces for every collection, defining her own vocabulary while mixing classic fashion codes with streetwear style. Snap cardigans, full-piece jumpers, petticoats, striped t-shirts, perfecto, strapless dresses, mini skirts, leather pants, cotton leggings..all unforgettable pieces adaptable to any & all styles of the moment.

Agnès B. received the "Monte-Carlo Woman of the Year Award 2015" for her commitment to the environment and in particular to have purchased the scientific research sailboat Tara. This award is with the High Patronage of H.S.H. Prince Albert II of Monaco with the Honorary Presidency of H.S.H. Princess Charlene of Monaco.

The Monte-Carlo Woman of the Year Award is an international award aimed at celebrating women from diverse areas of society and parts of the world, who, thanks to their personal or professional actions, have had a positive impact on their own lives or that of others.

The Agnès B. endowment fund was created in 2009 in order to organize and develop those actions, focusing on three main goals: culture, social & environmental issues.

For example :
- Jonas Mekas at 56th Venice Art Biennial
- Elephant parade Hong Kong
- Porteurs d'eau
- Fondation Abbé Pierre
- Sarajevo
- Against HIV/AIDS

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