Beat: Entertainment

GRAY EXPANDS ITS PARTNERSHIP WITH THE CW NETWORK

COVERING 23 MARKETS AROUND THE COUNTRY

PARIS - ATLANTA - BURBANK, 16.12.2015, 14:43 Time

USPA NEWS - Gray Television, Inc. and The CW Network announced on December 15, a multi-year extension of their affiliation agreements, covering 23 markets around the country. The agreements include four new Gray stations to carry The CW in Madison, Wis.; Fargo, N. D.; Alexandria, La.; and Laredo, Texas.

Gray Television, Inc. and The CW Network announced on December 15, a multi-year extension of their affiliation agreements, covering 23 markets around the country. The agreements include four new Gray stations to carry The CW in Madison, Wis.; Fargo, N. D.; Alexandria, La.; and Laredo, Texas.

Between its existing CW stations and new affiliations, as well as the completion of several station acquisitions, Gray will own and operate CW affiliates serving 23 markets, making it the owner of the second-largest number of CW stations in the country.

Gray Television, Inc. is a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and leading digital assets in markets throughout the United States. They will own and/or operate television stations in 50 television markets that broadcast over 175 program streams including 35 channels affiliated with the CBS Network, 26 channels affiliated with the NBC Network, 19 channels affiliated with the ABC Network, 14 channels affiliated with the FOX Network, and 20 channels affiliated with the CW Network.

The CW Television Network, a joint venture between Warner Bros. Entertainment and CBS Corporation, made its debut on September 20, 2006 as America's fifth broadcast network and is the only network specifically targeting viewers ages 18-34, a demographic highly sought after by advertisers. The CW offers a five-night, 10-hour primetime lineup that runs Monday through Friday. In daytime, The CW broadcasts a Monday through Friday afternoon block, and a five-hour Saturday morning kids block.

Source : Gray Television, Inc.

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-6761/gray-expands-its-partnership-with-the-cw-network.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619