Beat: Business

US AS PARTNER COUNTRY FOR HANNOVER MESS 2016

HANNOVER MESSE 2016

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USPA NEWS - Whether it involves innovative technologies or integrated production ““ HANNOVER MESSE sets the tone for the year´s global competition. And this is particularly the case in 2016 as far as American enterprises and trade promotion agencies are concerned.

The eyes of the world ““ from the key global players in industry to investors, high-ranking government officials and international media representatives ““ will be focused on a single country at HANNOVER MESSE 2016: the USA.

As the official Partner Country, the United States will be the guest of honor at the world´s biggest industrial trade fair, enjoying a unique forum to do the following:

Attract foreign investment
Tap new growth markets
Increase imports

Your success is guaranteed! This event is being organized by dynamic and experienced partners who will provide for an ideal showcase, including the Federal Department of Commerce, the U.S. Commercial Service, the U.S. Chamber of Commerce, SelectUSA, the U.S. Embassy in Germany, the National Association of Manufacturers, the German-American Chamber of Commerce, the American Chamber of Commerce in Germany and Hannover Fairs USA.

In 2015 the Hannover-based event attracted some 6,500 exhibitors, 220,000 trade visitors and 2,400 media representatives.

Don´t miss out on the benefits of participating at this major event in 2016, with the global spotlight squarely focused on “Partner Country USA“.

Occupy this exclusive stage and reach out to a global industrial audience!
Meet all the right people, at the same time and place!
Generate rewarding new partnerships for your business success!

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