Beat: Business

Bringing Veganism to the Masses

TheVeganKind launches New Website

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USPA NEWS - It took three years since husband and wife duo Karris & Scott McCulloch founded (set up in July 2013) tried to bring new and exciting vegan products to those new to veganism, and also to those who do not have vegan-friendly shops close by...

It took three years since husband and wife duo Karris & Scott McCulloch founded (set up in July 2013) tried to bring new and exciting vegan products to those new to veganism, and also to those who do not have vegan-friendly shops close by. In the 3 years since then, TVK have gone on to grow considerably, now employing 5 staff and are estimated to ship over 250,000 vegan products in the coming 12 months. TheVeganKind has given new and emerging brands a platform to get their products recognised and help them promote their products through the over 100,000 followers across the TVK Social Channels.

TVK have just re-launched http://www.thevegankind.com with :

* Monthly Lifestyle Box (food, drink, toiletries, household)

* Quarterly Beauty Box (cosmetics, toiletries, pampering)

2 new Vegan Gift Boxes as well :

* The Vegan Experience Box : Ideal for Vegans and Non-Vegans alike, giving the recipient the chance to sample some of the delights and treats that veganism has to offer, from Vegan Mayonnaise, Chocolate, Cheese and Onion Crisps, Chorizo, Pate, plus a Recipe Book and much more.

* The Vegan Snack Attack Box : A box of absolute delights, brimming full of snacks and treats, compromising nothing, and entirely free from animal-products.

Veganism is on the rise.

Source : TheVeganKind - Bringing Veganism to the Masses. To those who do not have vegan-friendly shops close by.

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