Beat: Entertainment

NBCUniversal International Group and NBCUniversal Telemundo Enterprises

Recognizing Individuals & Organizations

PARIS - NEW YORK, 22.07.2016, 06:35 Time

USPA NEWS - NYC Television & Video Week will present three awards at the 14th Annual Hispanic Television Summit on Thursday, October 20, 2016 at the Grand Hyatt in NYC. Recipients include Cesar Conde, chairman of NBCUniversal International Group and NBCUniversal Telemundo Enterprises,...

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The 2016 Award for Executive Leadership in Hispanic Television & Video will be presented for the first time, and NYC Television & Video Week is honored to name Cesar Conde from NBCUniversal as the inaugural recipient.

In addition to Conde's social and community initiatives aimed at empowering the Hispanic community in areas of education, health and finance, his many years of dedication to the financial growth and development of the Hispanic segment within the television industry are venerable.

As a video, internet, and mobile service provider to the greatest number of potential Hispanic customers, at&t/DIRECTV will be given the Award for Corporate Leadership in Hispanic Television & Video, which will be accepted by Karla G. Sustaita, director of multicultural video products for AT&T Entertainment Group.

The 2016 Award for Outstanding Achievement in Hispanic Television, will go to Lili Estefan and Raúl De Molina, co-hosts of Univision Network's "El Gordo y la Flaca" (The Scoop and The Skinny). Their body of work on the popular, long-running Hispanic entertainment news program has been delighting audiences since 1998.

In addition to the awards ceremony and luncheon, the Hispanic Television Summit will also present a full-day program that focuses on expanding the business environment of Hispanic TV and Video for this $1.5 trillion market segment.

Topics will include advances in advertising, viewership research, promotion, multi-platform distribution, and content from sports, news and reality TV genres, as well as telenovelas, musical concerts, award shows and comedies.

Source : Broadcasting & Cable and Multichannel News

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Article online:
https://www.uspa24.com/bericht-8689/nbcuniversal-international-group-and-nbcuniversal-telemundo-enterprises.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Official Federal Reg. No. 7442619